

Evoke a beautiful posture.
Your body will never forget.



Body Make Seat
Style



Body Make Seat “Style”.
The new shape in posture care
that applies chiropractic methodology.



- Product specification is subject to change without notice in order to improve product performance.
- The color of the product may slightly differ from that in the photos.

Proper posture begins with
the proper way of sitting.

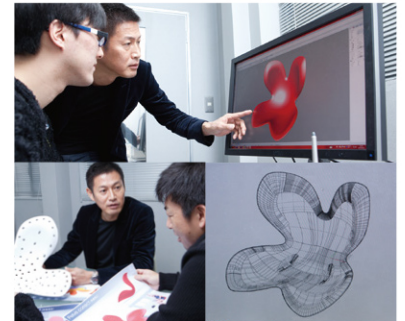
Chiropractic technology
is the basis for attaining
proper posture.

In the course of your regular day, there are various factors that can ruin your posture. Focusing on chiropractics, “Style” was created by applying its knowledge and techniques.



The “Style” features a design
with flowing curved lines
to emulate the hands of
a chiropractor.

The form of “Style” arose from thoroughly studying the human body. The part that supports the lower back emulates the movement of the hand of a chiropractor. The “Style” is designed to maintain correct posture when seated, with curves based on the human body form that fits perfectly.

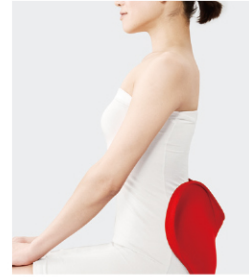


From a chiropractic view, Style features our unique “Chiropractic Support System” designed to guide your body to a proper sitting position.

1 Lower back area

2 Buttock

3 Thighs



Lower back support designed to emulate the hands of a chiropractor. Supports the natural “S” curve line of your backbone.



A seat curve that tips the body forward. Supports your pelvis which tends to lean during daily life, to maintain a natural and beautiful posture.



Curves that wrap your thighs on both sides when sitting. Maintains your body at a level position to prevent leaning.

POINT
3
Thighs

POINT
1
Lower back area

POINT
2
Buttock

Having a proper posture means maintaining an unbroken line from your earholes to your shoulders to your pelvis.

Having a proper posture means maintaining an unbroken line from your earholes to your shoulders to your pelvis. However, it's very difficult to maintain this posture in day-to-day life when doing tasks such as deskwork. It's important to maintain a proper posture, in order to make full use of the “power” that the human body possesses.



Central Clinic Chiropractic,
Chiropractor

Takeharu Daito

Instructor of the Zenjukyo Chiropractic and Osteopathy Research Group. Instructor for WillOne Chiropractic. Leader of the Kinesio Taping Association. He teaches at events such as therapist seminars.

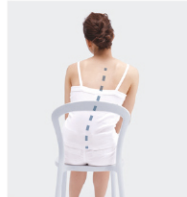
A beautiful body line comes from proper aligning and maintaining of your sitting posture.

A poor sitting posture will cause distortions in your body.

When you continue sitting with a posture such as a curved back or when your body leans too much, your body will become progressively more distorted. Although we often end up in these seating postures, sitting with your legs to the side or putting all your weight onto one side will place excessive pressure on your body.



Legs to the side



Leaning slant-ways

It is necessary to properly support your lower back and maintain a beautiful sitting posture.

The lower back has a crucial role as an anchor for the body. Having correct support for the lower back allows your body to be aware of the proper seating posture. Maintaining a natural "S" curve will lead to a beautiful body line.



"Style" can be used at home, in the office or just about anywhere you choose.



A correct posture will reduce the pressure on your lower back and neck.

The human head is said to weigh approximately 5kg. If your posture is poor and your head moves slightly forward, the stress on your body increases to 15-20kg. Also, when your upper body stoops forward, the added pressure on your body spreads to the lower back and knees. A proper posture will lessen the stress on your shoulders, neck, lower back, and knees. If your posture is poor, you'll also feel more tired with the continued force applied to your muscles. Assuming correct posture plays a role in reducing fatigue as well.



Chukyo University Professor of School of Health and Sports Science

Kagemoto Yuasa

Chukyo University Professor of School of Health and Sports Science. Active in the fields of analyzing the techniques of top athletes and research into exercise for health of all people. He has written and been featured in many books, and has appeared on television. He holds an M.D.

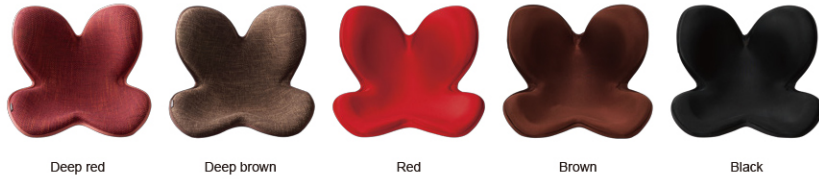


Reset Body Make Shop Director

Risa Takeda

She worked as salon manager of a beauty chiropractic salon in the Ginza district of Tokyo for five years before starting her own practice. She has been covered in various media articles for having a "godlike technique", and has editorial experience in overseeing feature articles in beauty-related magazines.

■ Product Specifications



Name sold under	Body Make Seat Style
Model	Deep red:BS-ST1917F-DR / Deep brown:BS-ST1917F-DB Red:BS-ST1917F-R / Brown:BS-ST1917F-B / Black:BS-ST1917F-N
Size	Approx. W 420 mm × D 390 mm × H 330 mm
Load capacity	Approx. 120 kg
Materials	Structural material: Polypropylene Cushion material: Urethane foam, EVA plastic Cloth: [Deep red] Polyester 80%, cotton12%, rayon 8%, [Deep brown] Polyester 100% [Red, Brown, Black] Polyester 92%, polyurethane 8% Bag: PVC, polypropylene

•Specifications are subject to change without notice for ongoing product modifications and improvements. •There are cases in which the actual color of the product varies from illustrated photographs. •This product may not function properly for those who have a hip measurement of 110 cm or more.

⚠ Safety precautions

Read the instruction manual carefully before use and use this product correctly.

⊘ Prohibited

Children, those who cannot express their intentions, and physically handicapped persons should not use this product.

⚠ Warning

The following persons should consult with a physician before use.

•Those who have skin abnormalities in areas where product comes in contact on areas such as: cuts, eczema or swelling, suppurative disease, or severe sunburn •Those suffering from sciatica, or who are pregnant or who have recently given birth. •Persons with osteoporosis, broken vertebra, muscle tear, or other acute problems (pain) •The aged and those thought to have weak bones and even if they do not have a specific illness.

MTG
We have many dreams

[Manufactured for] MTG Co., Ltd.

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